What is the status quo?
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  * Modeling and model execution _is_ used!
  * Especially those approaches and tools that are focused on a clear context (DSL)
  * It is often too easy to find reasons against model execution
    --> so we should listen those and avoid or overcome those
  * Tooling is among the most important factors for success or failure
  * Non-technical important aspects: UX, education (also for tool vendors, speak language of users -- CONTEXT)
  * Standardization is important for long term availability

Challenges = Future work -> resolving those ;)
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  * Composition and extensibility of executable DSMLs and all it involves (also methodology and tooling)
  * Customizability of approaches/tools for specific domains and contexts
  * Provide good tooling, bridge the gap between tool and domain/context-users

  * Focus on domains such as System Modeling and BPM and proof the value model execution has in these domains
  * Software modeling is very complex

Which papers
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  * Gap analysis based on a set of real case studies
  * Experience reports including for which purpose executable modeling has been used and how
  * User experience in model execution
  * Survey of failing adoption